

Up to £250 Cash Back

Priority ISA and Fund
transfer forms enclosed

**ACT BY 30
SEPTEMBER 2010**

For a limited period, as well as our market-leading savings and loyalty bonuses, we are offering to send you up to £250 as a thank you for transferring ISAs, funds or pensions into Vantage.

Please return your transfer form by 30 September to ensure you qualify.

The more you transfer, the more we will send you.

Your transfer Value	We Send You
£5,000 to £9,999	£10
£10,000 to £24,999	£25
£25,000 to £49,999	£50
£50,000 to £99,999	£100
£100,000 or more	£250

*please see full terms on the back page

Why Transfer

- A single valuation covering all your investments.
- Save money every year through our loyalty bonuses of up to 0.5%.
- Manage your account yourself and place deals how you want to; online, by telephone or in writing.
- Receive email research updates and switch alerts.
- Revive a poorly performing investment - once transferred you can switch your investments instantly and choose from over 2,200 funds together with shares, investment trusts, ETFs, corporate bonds and gilts.
- No call centres, no 'press 1 for this or 2 for that', just get straight through to an experienced member of our Bristol based Helpdesk.

What can you Transfer

You can transfer Stocks & Shares ISAs and funds (outside an ISA) using the forms overleaf. The transfer will be as stock, meaning your holdings will be unchanged. You can also transfer a Cash ISA to a Stocks & Shares ISA. However, please ensure you understand the risks and read the important information to the right before proceeding.

How to Transfer

Before transferring please read the enclosed Terms & Conditions and Key Features. Simply complete the form overleaf. We will do the rest. There is no need to tell us what to do with any income generated from your investments; we can look at what you have decided previously. If you do not have an existing income instruction, any income will be held as cash on your Vantage Account. Please write to us once the transfer is complete if you wish to change this instruction.

Transfer for **FREE**

It is free to transfer ISAs & funds from any of the groups below.

- Aberdeen
- Aegon
- Allianz Glob Inv
- Artemis
- Aviva
- AXA
- Ballie Gifford
- Baring
- BlackRock
- Cavendish
- Cazenove
- Close Asset Mngt
- Co Funds+
- F&C
- Fidelity*
- Fidelity Funds Network+
- First State
- GAM
- Gartmore
- Henderson
- HSBC
- Ignis Asset Mngt
- Insight
- Invesco Perpetual
- Investec
- JO Hambro
- JPMorgan
- Jupiter
- Lazard
- Legal & General
- Legg Mason
- SLFC
- M&S
- Marlborough
- Martin Currie
- Midas+
- Neptune
- Newton
- Odey+
- Old Mutual
- Rensfund Fund Mngrs
- Royal London
- Sarasin
- Schroder
- Skandia Multi Funds+
- Skandia Inv Mngt
- Standard Life+
- SWIP
- Threadneedle
- TU
- UBS

This exit fee offer only applies to unit trust or OEIC holdings in an ISA or your own name. If you want to transfer shares, investment trusts or holdings with managers not on this list we might still be able to save you money on exit fees; please call our Helpdesk on **0117 900 9000**.

+ISAs held with these companies can only be transferred as cash, please use the transfer forms in the recent Investment Times application pack.

*Fidelity normally charges £25 to transfer but we will pay this for you if you return your transfer form by 30 September.

Important Information about Cash ISAs

If you are considering transferring your Cash ISA to a Stocks & Shares ISA please ensure you are fully aware of the risks before you act. You have immediate access to your cash in most Cash ISAs and it is guaranteed (up to £50,000). In Stocks & Shares ISAs the value of investments and the income paid can fall as well as rise, so you could get back less than you invest. Interest in a Cash ISA is also paid gross. In a Stocks & Shares ISA the only types of investment where the income is paid gross are corporate bonds and other fixed interest stocks. On everything else, including cash, the income is paid net but does not incur higher tax rates. In addition, once you have transferred to a Stocks & Shares ISA you cannot transfer that ISA back to a Cash ISA.

Vantage ISA Transfer Form

Application to transfer existing ISAs to the HL Vantage Stocks & Shares ISA.

Office use only
CB10 (A)

1 Personal Details - Please read the declaration overleaf before completing this form.

Title (Mr, Mrs etc)	Full Forenames	Surname
Email Address		
Permanent Residential Address	National Insurance No.	If you have no NI No. tick here
Postcode	Daytime Tel. No	Date of Birth / / 19

2 Declaration

For your own benefit and protection you should read our Terms & Conditions carefully before committing to an investment. If you do not understand any point please ask us for further information. When you use our services we will take this as acceptance and agreement of our terms, and you will be bound by them.

I have read, agreed to and retained the Terms & Conditions, the Important Investment Notes, and Key Features of the Vantage ISA and my chosen investment(s). The declaration

and the information I will give in my application is correct to the best of my knowledge and belief and shall be the basis of the contract between me and Hargreaves Lansdown. I will notify Hargreaves Lansdown without delay of changes to these particulars. I have not received, and will not receive, advice from Hargreaves Lansdown.

I authorise Hargreaves Lansdown: (a) To hold my cash subscriptions, ISA investments, interest, dividends and any other rights or proceeds in respect of those investments and

any other cash. (b) To make on my behalf any claims to relief from tax in respect of ISA investments. I have not subscribed, and will not subscribe more than the overall subscription limit in total to a Stocks & Shares ISA and a Cash ISA in the same tax year. I declare that I am 18 years of age or over.

CASH ISA ONLY: I understand that the Cash ISA I am transferring will be transferred into a Stocks & Shares ISA.

3 Stocks & Shares ISA Transfer Authorities

A	ISA PROVIDER E.G. FIDELITY	ISA REFERENCE	PROVIDER'S POSTCODE	YOUR NAME
X	SIGNATURE	DATE	Please transfer my Stocks & Shares ISA to Hargreaves Lansdown as stock. I have agreed to the declaration above.	
B	ISA PROVIDER E.G. FIDELITY	ISA REFERENCE	PROVIDER'S POSTCODE	YOUR NAME
X	SIGNATURE	DATE	Please transfer my Stocks & Shares ISA to Hargreaves Lansdown as stock. I have agreed to the declaration above.	
C	ISA PROVIDER E.G. FIDELITY	ISA REFERENCE	PROVIDER'S POSTCODE	YOUR NAME
X	SIGNATURE	DATE	Please transfer my Stocks & Shares ISA to Hargreaves Lansdown as stock. I have agreed to the declaration above.	
D	ISA PROVIDER E.G. FIDELITY	ISA REFERENCE	PROVIDER'S POSTCODE	YOUR NAME
X	SIGNATURE	DATE	Please transfer my Stocks & Shares ISA to Hargreaves Lansdown as stock. I have agreed to the declaration above.	
E	ISA PROVIDER E.G. FIDELITY	ISA REFERENCE	PROVIDER'S POSTCODE	YOUR NAME
X	SIGNATURE	DATE	Please transfer my Stocks & Shares ISA to Hargreaves Lansdown as stock. I have agreed to the declaration above.	
F	ISA PROVIDER E.G. FIDELITY	ISA REFERENCE	PROVIDER'S POSTCODE	YOUR NAME
X	SIGNATURE	DATE	Please transfer my Stocks & Shares ISA to Hargreaves Lansdown as stock. I have agreed to the declaration above.	

4 Cash ISA to a Stocks & Shares ISA Transfer Authority - please ensure you have completed section 1

The following authority is to transfer a Cash ISA into a Stocks & Shares ISA. Please ensure you are aware of the risks and read the important information on page 1 before proceeding.

ISA PROVIDER'S NAME	PROVIDER'S POSTCODE
ISA ACCOUNT NUMBER	APPROX TRANSFER VALUE (£)

Please transfer my Cash ISA with the sort code (if applicable) - - to the HL Vantage Stocks & Shares ISA

I authorise you to discuss this transfer with Hargreaves Lansdown by telephone.

SIGNATURE - I agree to the declaration above.

X	SIGNATURE	DATE
	YOUR NAME	YOUR POSTCODE

Please reinvest the cash transfer proceeds as follows:

	%
	%
	%
	%
CASH - to be held pending investment instructions	%
TOTAL	100%

Vantage Fund Transfer Form

Application to transfer existing funds, outside of an ISA, to the HL Vantage Fund Account.

Office use only
CB10 (A)

1 Personal Details

Title (Mr, Mrs etc)	Full Forenames	Surname
Email Address		
Permanent Residential Address	National Insurance No.	If you have no NI No. tick here
Postcode	Daytime Tel. No	Date of Birth / / 19

Joint Holder's Details - if applicable

Title (Mr, Mrs etc)	Full Forenames	Surname
Date of Birth	Email Address (if applicable)	

If the joint holder's address is different to that detailed above, please provide the details on a separate sheet of paper signed by the joint holder.

2 Declaration

For your own benefit and protection you should read our Terms & Conditions carefully before committing to an investment. If you do not understand any point please ask us for further information. When you use our services we will take this as acceptance and agreement of our terms, and you will be bound by them.

I have read, agreed to and retained the Terms & Conditions, the Important Investment Notes, and Key Features of the Vantage Fund & Share and my chosen investment(s). The declaration and the information I will give in my application

is correct to the best of my knowledge and belief and shall be the basis of the contract between me and Hargreaves Lansdown. I will notify Hargreaves Lansdown without delay of changes to these particulars. I have not received, and will not receive, advice from Hargreaves Lansdown.

I authorise the UT/OEIC Account Manager of the fund(s) named to provide Hargreaves Lansdown with any information they require regarding the accounts managed on my behalf, including, but not limited to, transaction and dividend histories and details of the current holdings and

their values. I separately authorise Hargreaves Lansdown to submit all information on this transfer authority to the UT/OEIC Account Manager. I confirm that the transfer of the fund(s) named will not result in any change of beneficial ownership from or among account holders.

STOCK TRANSFERS: I authorise the UT/OEIC Manager to transfer my holdings in the fund(s) named to Hargreaves Lansdown Nominees Ltd a/c HLNOM, and to send further commission due on this investment, now or in the future, to Hargreaves Lansdown.

3 Fund Transfer Authorities (outside an ISA)

A	FULL FUND NAME E.G. FIDELITY EUROPEAN	REFERENCE/ACCOUNT NO	YOUR NAME(S)	YOUR POSTCODE
X	SIGNATURE	JOINT HOLDER'S SIGNATURE	DATE	Please transfer my entire fund (outside an ISA) to Hargreaves Lansdown as stock. I have agreed to the declaration above.
B	FULL FUND NAME E.G. FIDELITY EUROPEAN	REFERENCE/ACCOUNT NO	YOUR NAME(S)	YOUR POSTCODE
X	SIGNATURE	JOINT HOLDER'S SIGNATURE	DATE	Please transfer my entire fund (outside an ISA) to Hargreaves Lansdown as stock. I have agreed to the declaration above.
C	FULL FUND NAME E.G. FIDELITY EUROPEAN	REFERENCE/ACCOUNT NO	YOUR NAME(S)	YOUR POSTCODE
X	SIGNATURE	JOINT HOLDER'S SIGNATURE	DATE	Please transfer my entire fund (outside an ISA) to Hargreaves Lansdown as stock. I have agreed to the declaration above.
D	FULL FUND NAME E.G. FIDELITY EUROPEAN	REFERENCE/ACCOUNT NO	YOUR NAME(S)	YOUR POSTCODE
X	SIGNATURE	JOINT HOLDER'S SIGNATURE	DATE	Please transfer my entire fund (outside an ISA) to Hargreaves Lansdown as stock. I have agreed to the declaration above.
E	FULL FUND NAME E.G. FIDELITY EUROPEAN	REFERENCE/ACCOUNT NO	YOUR NAME(S)	YOUR POSTCODE
X	SIGNATURE	JOINT HOLDER'S SIGNATURE	DATE	Please transfer my entire fund (outside an ISA) to Hargreaves Lansdown as stock. I have agreed to the declaration above.
F	FULL FUND NAME E.G. FIDELITY EUROPEAN	REFERENCE/ACCOUNT NO	YOUR NAME(S)	YOUR POSTCODE
X	SIGNATURE	JOINT HOLDER'S SIGNATURE	DATE	Please transfer my entire fund (outside an ISA) to Hargreaves Lansdown as stock. I have agreed to the declaration above.
G	FULL FUND NAME E.G. FIDELITY EUROPEAN	REFERENCE/ACCOUNT NO	YOUR NAME(S)	YOUR POSTCODE
X	SIGNATURE	JOINT HOLDER'S SIGNATURE	DATE	Please transfer my entire fund (outside an ISA) to Hargreaves Lansdown as stock. I have agreed to the declaration above.
H	FULL FUND NAME E.G. FIDELITY EUROPEAN	REFERENCE/ACCOUNT NO	YOUR NAME(S)	YOUR POSTCODE
X	SIGNATURE	JOINT HOLDER'S SIGNATURE	DATE	Please transfer my entire fund (outside an ISA) to Hargreaves Lansdown as stock. I have agreed to the declaration above.

We recently asked our clients, which aspects of our service they liked the most.

'I have been using HL's fund platform for my ISA investments and find online dealing extremely easy. During this period HL customer support has always been there to answer any questions. Having all my investments now under a familiar and extremely user friendly platform is so convenient. And to mention the huge discounts and low annual cost of investing in wide range of established funds - it is unbeatable !'

Mr Katakkar - London

'Efficiency, speed and knowledgeable staff. A superb website where I can obtain information regarding unit trusts and also reports of unit trusts. Ease of purchasing investments and the facility to download a buy or sell document for the transaction. An excellent publication - The Investment Times - keeps me abreast of your thinking regarding future investments. All in all, an excellent organisation.'

Mr Ashworth - Preston

'I very much like your approach - you provide an excellent and easy to use website full of up to date and relevant information, regular newsletters and bulletins, and expert staff to provide advice if needed.'

Mr Foulkes - Gloucestershire

'Most of my investments in one place with easy online access so I can monitor progress whenever I want to I can also deal easily & safely - and the loyalty bonus is a bonus !!'

Miss Leborgne - Dorset

'I would say Hargreaves Lansdown offers a superb, reliable service. Contact by telephone is always friendly and helpful. Your website and written information is easy to understand and clearly presented. It's also great to know I can trust you guys.'

Mr Bale - Buckinghamshire

'It is easy to see valuations and movements of all my holdings (pension, ISA and other) in one place - and easy to switch and trade. Easy to add money, easy to transfer holdings in. In summary, it's EASY.'

Mr Hopkins - Leicester

Terms of the offer

1. We have set aside a tranche of money to fund this offer which must close on 30 September. However, we reserve the right to close the offer at any stage, because while we fully expect this to cover all the qualifying transfer forms we receive by 30 September, once the money we have set aside is gone we shall have to close the offer so please act now to ensure you qualify. The offer is funded by Hargreaves Lansdown's money, for the avoidance of doubt the cash is not coming from your account or pension if applicable.
2. It will only apply to Investment Times 76 transfer forms (IT76 + IT76C) and cash offer mailing transfer forms (CB10) received between 4 September 2010 and 30 September 2010. As long as we receive your transfer form within the offer period, even if the transfer itself is not completed until after the 30 September 2010, you will still qualify.
3. The offer applies to the transfer of existing investments and cash balances into the Vantage Stocks and Shares ISA, Personal Pensions into the Vantage SIPP, and all existing unit trusts and OEICs transferred into the Vantage Fund & Share Account. The offer does not apply to shares transferred into the Fund & Share Account.
4. The offer does not apply to any investments already held within the Vantage Service, nor does it apply to switches or transfers either between or within existing HL accounts or to income and interest received on any assets held within those accounts.
5. Cheques will be sent out after the close of the offer and once all your qualifying transfers are completed.
6. The value of your cheque will be based on the total value of all transfers you make within the offer period, not the value of each individual transfer. The values will be determined on the day we receive the proceeds for each transfer.
7. We ask that you keep the transferred investments or other assets within the Vantage Service for six months after the transfer. Please feel free to switch between investments and in or out of cash within the Vantage Service, but if you decide to transfer away or close your account within the first six months we reserve the right to reclaim any transfer fees paid or cash paid.
8. We reserve the right to determine how the cash offer is calculated. Therefore, if you are unsure how your transfers will be treated under the terms of this offer please contact us before you return your transfer form.
9. This offer cannot be used in conjunction with any other offer.

Best Information | Best Service | Best Prices

Hargreaves Lansdown Asset Management Limited
One College Square South | Anchor Road | Bristol | BS1 5HL | Tel 0117 900 9000
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www.H-L.co.uk