Role profile

JOB TITLE

Project Analyst

ROLE SUMMARY

Do you think you could make the Hargreaves Lansdown website or mobile apps better? Do you possess the vision to manage and deliver major new, client-facing features that directly impact the HL service?

If you have the ambition to help HL retain its position at the forefront of the market, the role of Project Analyst is the perfect place to start.

As Project Analyst you will be required to clearly communicate the business vision and will drive major projects from conception through to delivery. A genuine chance to stamp your mark on the business.

You will have the opportunity to attain industry-standard qualifications in agile project management, which now forms the basis of many large-scale projects.

The Hargreaves Lansdown website is the fastest-growing investment website in the UK. Over the past year we've received more than 58,000,000 visits to the site (up 73% on the previous year) and taken more than £1.5 billion in online contributions and applications by credit card. As the number of clients continues to grow, so does the reliance on the service and information we provide online. The next year will see us launch some of our most ambitious projects to date, bringing more people and more business to the site than ever before.

The role is open to anybody who is driven and ambitious and possesses the right qualities to succeed.

DEPARTMENT

Digital Marketing

REPORTING TO

Online Business Development Manager

LOCATION

Bristol Harbourside

HOURS

Mon – Fri, 8:30am – 5pm

KEY DUTIES AND RESPONSIBILITES

- Identify opportunities to increase revenue, business conversion or exploit gaps in the market with new features, tools and services.

- Analyse existing HL web and mobile services to establish areas for improvement.

- Work with existing design team to produce clear, high quality specifications for project developments.

- Manage the project lifecycle, communicating business requirements throughout to ensure targets are met and exceeded.

- Assist the day-to-day running of smaller projects and those already in development.

ESSENTIAL QUALIFICATIONS AND ATTRIBUTES

- Educated to AS / A Level or equivalent.

- General understanding of the web and mobile.

- Ability to communicate at all levels of the business.

- Commercially aware and able to focus on business targets.

- Exceptional attention to detail.

- Excellent communication skills.

- Ability to manage multiple projects effectively and perform under pressure.

- Hard working and highly organized.

- Ability to work well in a team or alone.

- Ability to respond positively to constructive criticism.

DESIRABLE QUALIFICATIONS AND ATTRIBUTES

- Educated to degree level.

- Understanding the importance of user experience.

- Technical understanding of the web and mobile.

- Strong eye for UI design and usability.

- Experience managing projects from conception to delivery.

- Knowledge or qualifications in agile project management.

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